

SUMMARY

- **YC W'21 founder of Chorus Sleep**; built and led the technology org from **zero to acquisition** by Sleep Reset (2026).
- **20 years in industry, 14 leading engineering** — hiring, mentoring, and growing managers and senior/principal talent.
- Grew Chorus to **100k+ paid users across 26 countries**, with 80% month-1 / 50–60% month-6 retention, and measurable clinical gains (30% faster sleep onset, 20% better daytime functioning).
- **Architected and built Luna**, a multi-layered, memory-informed **agentic AI sleep coach** with novel prompt + eval pipelines that reason safely over health and behavior data to deliver personalized, multi-step interventions.
- **Transformed engineering, product, and operations into AI-first orgs** — agentic coding, extensive automation, and rigorous evals in place of hand-written code and manual processes.
- True **full-stack technical depth** (devops, backend, web, native mobile, ML) and a **founder's relentless drive** to learn and solve the hardest problems.

EXPERIENCE

Chorus Sleep (Y Combinator W'21) — acquired by Sleep Reset, May 2026

Jan 2021 - Present

Co-Founder and CTO

- **Co-Founded and led Chorus Sleep (YC W'21) from zero to acquisition by Sleep Reset (May 2026)**. Backed by Y Combinator, Precursor Ventures, and Goat Capital.
- **Grew Chorus to 100k+ paid users across 26 countries**, with 80% month-1 / 50–60% month-6 cohort retention, and clinically meaningful outcomes — 30% faster sleep onset, 30% fewer awakenings, 20% better daytime functioning.
- **Architected and built Luna**, a memory-informed agentic AI sleep coach — real-time conversational reasoning, novel prompt + eval pipelines that operate safely over personal health and behavior data, and personalized, multi-step interventions tuned to each user.
- **Transformed engineering, product, and operations into AI-first orgs** starting in late 2022 — agentic coding (~90% AI-written code under rigorous evals), agent-driven content + ops workflows, and automation replacing hand-written code and manual processes; created ~5 FTEs of equivalent capacity on a lean team.
- **Shipped at AI-leveraged startup velocity** — full platform internationalization across mobile, web, and content library in 6 weeks (12 languages) for a major B2B partner; near-fully-automated audio, written, and image content pipelines.
- **Product-obsessed, customer-first** — weekly mom-test style calls with users, deep analytics + A/B experimentation, and white-glove B2B onboarding designed to scale without ballooning team workload.
- **Co-led B2B sales and the full M&A process through acquisition**. Comfortable across the table from C-suites, boards, investors, and high-net-worth individuals; ran dozens of such conversations with calm, professional partnership.
- **Operated as a true business co-owner** — co-led capital planning, P&L, fundraising, vendor/partner contracts, and the cross-functional decisions (HR, legal, ops) typically out-of-scope for leaders at larger companies.
- **Built and led engineering from zero** — hired, mentored, and leveled up engineers across backend (Go, Postgres), native mobile (Swift, Flutter, React Native), web, and ML; personally architect and scale the end-to-end cloud-native platform.

Who What Wear (Clique Brands)

Mar 2016 - Jan 2021

Director of Engineering

- **Led an engineering team across backend, frontend, product/eng leads, and QA** for an online publication serving **millions of monthly customers** — hired and developed engineers across all levels; team described by the COO as "the most effective engineering team I've ever seen."
- **Owned and architected the AWS-to-Google-Cloud re-platform** (Go, Postgres, App Engine) — eliminated entire classes of infra complexity, **cut hosting cost by over 50%**, and unlocked materially faster product iteration.
- **Rebuilt the core CMS backend** from PHP/Laravel to Go, **used daily by hundreds of editorial staff** — **~90% hosting cost reduction**, eliminated all lost-work scenarios, and replaced a 12+ hour, nightly, fully-static publish

pipeline with delta-based, CDN-backed publishes under strict verification.

- **Led design and build of a novel multi-retailer shopping app** with same-day, automated courier delivery — full transactional backend (users, carts, orders, messaging), ingestion of hundreds of thousands of product webpages daily, and single-checkout integrations across retailers.
- **Deep cross-functional partner across product, editorial, social, D2C, marketing, HR/ops, data science, and exec leadership** — drove the affiliate program rebuild using ML product classification and personalization, content syndication to Google/Apple News, third-party platform integrations, and supported the company's sale and asset transition to Dotdash.

Boom! Payments

Jan 2015 - Apr 2016

Director of Engineering / Founding Engineer

- **Co-architected the API services, security infrastructure, and engineering roadmap from day one** at a fintech startup building frictionless in-store and online checkout — Go, AWS, Postgres; the underlying technology generated multiple US patents for the company.
- **Built, mentored, and led engineering team** across backend, iOS, Android, frontend, ops, and contractors.
- **Partnered with the CEO on enterprise sales**, translating complex technical material for executive audiences and helping negotiate and close **Toyota Financial** and other strategic accounts.

Evite

Apr 2010 - Nov 2014

Director of Engineering

- **Owned and led "The Great Migration"** — ported **3+ billion records** of core site data from a ~15-year-old Oracle/Java platform onto Google Cloud; affected and enhanced service for **~300M+ registered users, millions of invitations per year** — the de facto digital invitation platform of the era.
- **Promoted 3 times across 4.5 years from software engineer to Director of Engineering** — co-led entire engineering org; hired, mentored, and grew engineers across frontend, backend, DevOps, and QA; ran performance reviews, retention, technical growth, and leadership training and opportunity.
- **Designed and built REST APIs, internal tools, and data pipelines** serving five+ client applications across web, native mobile, and partner integrations — high-volume, on-prem infrastructure handling heavy event/holiday traffic spikes.
- **Operated and scaled core on-prem distributed systems** — an SRE-like role spanning MySQL clusters, Memcached, NoSQL stores, heavy background task/queue processing, and personally built zero-downtime deployment, provisioning, and traffic-splitting tooling.

Makena Technologies (There.com)

Jan 2007 - Mar 2010

Software Engineer

- **Built backend services and webapps in C++, Python, and Perl** for a large-scale, pre-cloud MMO virtual world (There.com, VirtualMTV) — thousands of on-prem Linux servers (~300 per cluster).
- **Foundational experience** in large distributed systems, production Linux ops, and large MySQL clusters — all self-managed infrastructure with no cloud services to fall back on.
- **Shipped into 20+ live production releases** against a **7M+ line codebase** — learned disciplined release engineering, code review, and structured QA at industrial scale early in career.

EDUCATION

Y Combinator — Elite startup accelerator and investor; Batch Winter 2021

University of California, Riverside — B.S. Computer Science (2006)

INTERESTS

Raising great kids • Hockey, climbing, hiking, biking, hot tubs • Claude Code obsession • Audiobooks, Hacker News, Wikipedia rabbit-hole habit